# Interview with Heike Stuckstedde, owner of ATARA design



## How the fibre optics and I-MESH collaborate?

I-MESH is a great fabric for ATARA light objects because it is a soft, but also a strong fabric, in which I can interlace fibre optics. I have had the idea to combine fibre optics and I-MESH since I saw it at the fair Architect@Work. After getting some samples, I did a lot of experimenting to find a good way to interlace the fibre optics and to generate forms.

#### Is Light/Trace N.2 a one-off artistic installation or a serial product?

LIGHT\TRACE No. 2 by ATARA is an artistic light object and is completely hand-crafted individually.

### Would you define the object as a decorative panel or as a lamp?

The primary purpose of LIGHT\TRACE No. 2 is to create atmosphere with the subtle light of the fibre optics. Also, sunlight could be used to bring natural colours from the sky into the room. In addition to the LED, the hybrid technology combines sunlight by day with LED at night. This saves not only energy, but creates a unique atmosphere, too. Rooms shine resplendent from the sunlight. Via fibre optics the sunlight is transported from the outside inwards. When the sky is red, for example, LIGHT\TRACE No. 2 brings this red into the room.

#### What is the size of it?

LIGHT\TRACE No. 2 measures 220 cm length, Ø 60 cm.

## Do you know if it will improve the acoustics of the room where it will be installed?

No, I don't know, but this depends on various aspects of the room.

#### How long did you take to develop this solution?

The idea was born quickly, I only needed a few days to find the right form and the production took about two weeks.

# What is the market you are pointing at?

ATARA light objects should delight the whole world. My current focus is Europe with clients from the private sector as well as architects and designers. Particularly representative rooms in private spaces, hotels and offices receive atmosphere as well as an eye catcher and brand recognition with an ATARA light object.

### Are you thinking of developing more patterns with I-MESH to deliver the light in a different way?

I am always thinking about finding new forms to create new ATARA light objects. I-MESH is a great material to work with because it is also possible to use it outside.



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LINK: <u>http://imeshblogger.blogspot.co.at/2016/04/interview-with-heike-stuckstedde-owner.html</u>